



Sponsorship Opportunities

Our Story

Survivingbreastcancer.org focuses on education, community, and support resources by providing free psychosocial support programs and services to those diagnosed with breast cancer and their families from day one and beyond.

Over **350+** programs offered per year, serving over **8,000** breast cancer survivors.

Weekly educational content is produced to answer questions and empower patients along their journey.

Your sponsorship makes a difference!

A **\$5,000** sponsorship funds a full year of support group programming, providing the emotional space for healing where breast cancer survivors and their families feel seen, heard, and understood.



Contact Laura Carfang at Laura@SurvivingBreastCancer.org



Tell Cancer To Go #TakeAHike

October 25, 2025

Tell Cancer To Go #TakeAHike is SurvivingBreastCancer.org's largest annual fundraising event—a powerful campaign that brings together individuals, families, and teams from around the world to honor those diagnosed with breast cancer and remember those we've lost to metastatic disease.

This isn't just a hike—it's a movement. Participants gather in their local communities, led by SBC Volunteer Team Captains, to walk, hike, or simply spend time outdoors in a way that feels right for them. Whether on a mountain trail or a city sidewalk, the goal is the same: to celebrate life, foster community, and take a stand against breast cancer.

Nature has a healing power, and this event invites our largely virtual community to connect in person—to reflect, recharge, and raise critical funds.

Funds raised through this event directly support SurvivingBreastCancer.org's free programs and services—like support groups, art therapy, meditation, expressive writing, and bilingual education—that reach thousands of individuals and families each year.

Your sponsorship ensures no one faces breast cancer alone. Join us and help tell cancer to go take a hike.

Contact Laura Carfang at Laura@SurvivingBreastCancer.org



#TAKEAHIKE

SPONSORSHIP PACKAGES

	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,025
Day of Publicity: Public mention at the Tell Cancer To Go #TakeAHike event. Opportunity to place high-end, business specific marketing items/swag in registration bags	●			
Podcast: Verbal and digital recognition of your brand as an event sponsor during the opening credits of our weekly podcast which averages 1000 downloads per week, leading up to the event date	●			
Newsletter & Social Media: Top billing recognition with your logo in our weekly newsletter going out to 24,000 subscribers as a #TakeAHike Sponsor Recognition of your brand as an event sponsor on our social media channels	●	●		
#TakeAHike t-shirt: Premier logo placement on the back of Event Tee-Shirts	●	●	●	
Event Website: Premier logo placement	●	●	●	●

What People Are Saying:



"This hike reminded me that my body is still strong."

"My hike was in honor of my sister"

"Trust me when I say I had tried other breast cancer support groups before finding yours. I found SurvivingBreastCancer.org's group to be the one I connected with the most." ♥

This is the **third** year in which #TakeAHike will take place.

Last year we:

- Had 101 teams in 33 states and four countries!



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